

Casai High

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Innovative UI/UX Designer | User-Centered Digital Experiences

Passionate UI/UX Designer skilled in crafting intuitive digital experiences through research, wireframing, and prototyping. Adept at collaboration, enhancing user satisfaction, and aligning design with business goals. Committed to innovation, usability, and accessibility.

Areas of Expertise

UI/UX Design and Prototyping | User Research | Usability Testing | Wireframing and Interaction Design | Information Architecture | Accessibility | Agile Methodologies (Lean, Scrum, Jira) | Project Management | Cross-Team Leadership & Collaboration | Responsive and Adaptive Design | Data-Driven Design Decisions

Technical Skills

Figma, A/B Testing, Ideating, Wireframing, Adobe XD, Usability Testing, inVision, Object Oriented Programming, XCode, Java, Microsoft Office, Active Directory, ABAP

Professional Experience

Wells Fargo New York, NY

July 2022 – February 2025

UI/UX Designer

Bridged the gap between developers and users by translating user needs and feedback into clear, actionable design solutions, ensuring seamless collaboration and alignment between technical requirements and user-centric goals throughout the design and development process.

- Led UI/UX design efforts for internal enterprise websites by conducting user research, usability testing, and heuristic evaluations, improving user engagement by 60%.
- Improved website accessibility from WCAG A to AAA compliance while enhancing interaction design.
- Streamlined cross-functional collaboration between design, development, and product teams, reducing project turnaround times through Agile methodologies.
- Designed high-fidelity wireframes, user flows, and interactive prototypes using Figma and Adobe XD, contributing to an increase in stakeholder buy-in during development cycles.
- Served as Execution Lead for Women in Technology, increasing membership by 20% through human-centered design workshops and UX strategy sessions.

Technology Program Analyst

Designed, developed, and optimized user-centric web applications, focusing on enhancing usability, accessibility, and overall user experience within an enterprise environment.

- Developed an Angular-based web application using Visual Studio Code, HTML, CSS, and JavaScript, enhancing website functionality and user experience.
- Applied responsive design and front-end development principles to optimize site navigation, improving content organization and usability.
- Implemented new UX/UI features in an internal enterprise website, benefiting over 1,000+ users by improving usability, interaction design, and efficiency.
- Led the redesign and iterative development of additional features, incorporating A/B testing and accessibility compliance (WCAG 2.1 standards) to boost user satisfaction scores.

Lockheed Martin
Software Engineering Intern

May 2021 - August 2021

Developed backend code enhancements that restricted unauthorized PO qualifier codes, improving compliance without altering UX.

- Improved proficiency in 5+ hardware and software systems, including ABAP and WEBIde.
- Conducted system analysis to identify and resolve coding bugs, enhancing end-user functionality, and reducing system errors by 30%.

Independence Blue Cross Philadelphia, PA
Information Security Intern

June 2020 - August 2020

Led cybersecurity projects to prevent unauthorized information disclosure, mitigating phishing and malware threats.

- Coordinated and presented security evidence data to PricewaterhouseCoopers, improving audit efficiency.
- Attended virtual cybersecurity symposiums and professional development workshops to enhance industry knowledge.

Business Technology Services Intern

May 2019 - August 2019

Served as Project Lead for Blue Build Hackathon; guided the team to a first-place victory through innovative problem-solving.

- Collaborated with DevSecOps to enhance the IBC website platform, increasing site efficiency and security.
- Conducted exploratory interviews with department leaders, providing insights that streamlined internal workflows.
- Delivered IT support to customers and employees maintaining a 98% resolution rate.

Education

Bachelor of Science Computer Science (B.S) Cyber Security, Cum Laude - Hampton University

Projects

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| ● Conversational AI on Vertex AI and Dialogflow CX, Google | December 2024 |
| ● Enterprise Design Thinking, IBM | August 2024 |
| ● Microsoft UX Design Certificate, Coursera | August 2024 |
| ● Google UX Design Certificate, Coursera | June 2023 |
| ● University of Pennsylvania, Penn Apps XX Hackathon | September 2019 |
| ● Google DC Coding Challenge | October 2019 |

Professional Development & Community Engagement

- Women In Technology - Community Leader
- Delta Sigma Theta Sorority, Inc. - Miss Delta Sigma Theta
- National Society of Black Engineers - Miss NSBE
- Black Venture Capital Consortium - User Experience Lead
- Women in Computing - Junior Class Representative
- Association for Computing Machinery - Member
- Rent the Runway - Campus Ambassador